

PA Our Sustainability Policy

Public Address is committed to sustainability. We currently see climate change as irreversible and understand that, as an organization, we must do everything possible to limit its impacts on present and future generations. We view sustainability as a fundamental principle of our company across three pillars— environmental, social, and economic goals. We are aware that balancing all three pillars is a challenge. In recognition of its importance, we have introduced a sustainability management system, appointed a Sustainability Manager, and established an interdisciplinary Green Team. Much of what we do today is already sustainable. Our sustainable event management is certified in accordance with ISO 20121. We are therefore not at the beginning of our journey, but in our view, we have not yet reached our goal. We are committed to adapting our actions to the challenges of an ever-changing environment and responding to them quickly and with agility. We pursue a forward-looking and viable strategy that is both environmentally responsible and economically sound. Building on our standards, we also aim to bring our business partners along on this path, support them, and leverage our influence for a sustainable future. For everyone who works with us now and in the future to deliver high-quality and sustainable exhibition stands.